

## New Student Orientation Fee Summary Statement

Orientation Programs is requesting the following increases for the incoming students beginning in the academic year AY2022-2023:

	Current Fee	Proposed Fee
Transfer/Mid-Year Program Fee	195	225
First-Year Fall On-Campus Program Fee	300	350
First-Year Fall Off-Site Fee	300	450
Extra Guest Fee	125	no change
Change Fee	15	no change

### History of New Student Orientation Fee

Orientation Programs has been receiving revenue from this Fee since 2016, though this fee had been approved earlier but had been delayed by central administration. The fee revenue currently provides:

- Student orientation programs, housing, and meals for
  - ~4,500-5,200 new First Year students per year
  - ~1,200 new Transfer students per year
- Parent/Family orientation programs for
  - ~6,000-7,000 family members per year
- Funding for both all IntroDUCKtion, summer transition programs, Week of Welcome, and mid-year transition programs
- Is benchmarked against both peer institutions and PAC-12 schools
- Fee waivers provided for PathwayOregon and other students

The Fee remained \$280 for First Year students until 2020 when it was approved to be raised to \$300; however, this fee was not charged due to Covid restricting in-person sessions that year. At that time, we planned to increase the fee again in two to three years, due to planned increases in the Oregon minimum wage, which affects wage compression for Student Employees at all levels in this department, along with increasing rates for rentals, supplies, catering, and other costs.

These increases, which occurred as planned, along with the loss of revenue in 2020, brings us to the requested fee increases this year.

The base fee for all categories includes one guest for each student to participate in our comprehensive parent and family program. The base fee for the fall first-year, on-campus fee also includes two nights in university housing for each student.

This year's request for an increase to the Transfer/Mid-Year Program Fee and to the Off-Site Fee is the first increase to these fees since the inception of the fee.

### Justification of Request

Orientation and transition programming is staffed by 50 student employees along with the 4 professional staff (3.25 FTE) of the department. The increased minimum wage in Oregon over the past several years (approximately 20% in five years) has notably affected labor costs for Orientation Programs. Other increased costs are in rentals, student overnight accommodations, supplies, catering, expanded parent and family programming, and the increased use of technology requiring licensing fees. The department has also added critical transition programs in mid-summer (Oregon Migrations) and mid-year (Winter Warm-Up) to enhance anti-melt and student success initiatives.

For these reasons, we are requesting an increase in the Transfer Program Fee and the First-Year Fall On-Campus Fee. Both fees already include the opportunity for one parent/family member to attend the Parent/Family orientation program, so we are not requesting a change to the additional guest fee.

Additionally, Orientation Programs is providing regional off-site programs to students where there may be a hardship or difficulty to travel to Eugene during the summer. Typically, these are in Hawaii, on the East Coast, and in the Midwest. The cost for the department to provide these is much higher due to staff travel costs, facility rentals, etc. and we don't necessarily want to discourage those who can come to Eugene from coming to campus. But for those students where travel to Oregon might be challenging, the overall cost to the student may actually be lower.

### Additional Exception Request

Due to the scheduling of the Track and Field World Championships in July 2022, preventing the usual scheduling of IntroDUCKtion sessions during that time, some on-campus sessions should be scheduled before the Track and Field Championships. Data and experience show that attendance at our Orientation sessions further secures students' commitment to the University of Oregon and prevents those students who may have deposits at multiple schools from melting off to other schools with earlier Orientation programs and earlier start dates.

In order to serve ~1,200 students that would otherwise have to wait until August or September we plan to schedule Four Orientation sessions between June 21 and July 1<sup>st</sup>, 2022, we request that these students pay the same new fee as the rest of the students entering their First Year at the University of Oregon in the Fall of 2022. We believe this plan to be equitable and that it will create the least confusion, potential resentment, and unintended incentives.