

2018-19 ACADEMIC YEAR PROPOSED GRADUATE TUITION INCREASES

ACADEMIC YEAR

	2017-18 Tuition	2018-19 Tuition	Tuition Pct Increase		2017-18 Tuition	2018-19 Tuition	Tuition Pct Increase
GRADUATE (annual tuition at the plateau rate)							
COLLEGE OF DESIGN				SCHOOL OF LAW			
<i>Architecture & Interior Architecture</i>				<i>JD</i>			
Resident	17,970.00	20,295.00	12.9%	Resident	31,842.00	33,282.00	4.5%
Nonresident	29,655.00	33,984.00	14.6%	Nonresident	40,086.00	41,886.00	4.5%
<i>Landscape Architecture</i>				<i>LLM</i>			
Resident	17,970.00	16,296.00	-9.3%	Resident	39,564.00	41,346.00	4.5%
Nonresident	29,655.00	29,985.00	1.1%	Nonresident	39,564.00	41,346.00	4.5%
<i>Historic Preservation</i>				<i>CRES</i>			
Resident	15,897.00	15,297.00	-3.8%	Resident	19,575.00	20,466.00	4.6%
Nonresident	25,128.00	28,986.00	15.4%	Nonresident	26,460.00	27,648.00	4.5%
<i>Art</i>				COLLEGE OF BUSINESS			
Resident	17,970.00	16,431.00	-8.6%	<i>PhD</i>			
Nonresident	29,655.00	17,970.00	-39.4%	Resident	14,364.00	14,364.00	0.0%
<i>Sports Product Design</i>				Nonresident	24,057.00	24,057.00	0.0%
Resident	NEW	32,424.00		<i>MBA</i>			
Nonresident	PROGRAM	32,424.00		Resident	28,377.00	28,377.00	0.0%
<i>Planning, Public Policy, & Management</i>				Nonresident	39,273.00	39,273.00	0.0%
Resident	15,897.00	16,383.00	3.1%	<i>Accounting</i>			
Nonresident	25,128.00	25,884.00	3.0%	Resident	19,527.00	19,527.00	0.0%
<i>History of Art and Architecture</i>				Nonresident	27,627.00	27,627.00	0.0%
Resident	15,897.00	15,897.00	0.0%	<i>Finance</i> ¹			
Nonresident	25,128.00	25,128.00	0.0%	Resident	32,500.00	32,500.00	0.0%
COLLEGE OF ARTS AND SCIENCES				Nonresident	42,500.00	42,500.00	0.0%
<i>MA/Phd</i>				<i>OEMBA</i> ²			
Resident	14,526.00	14,526.00	0.0%	Resident	NEW	76,872.00	
Nonresident	25,515.00	26,028.00	2.0%	Nonresident	PROGRAM	76,872.00	
COLLEGE OF EDUCATION				<i>Sports Product Management</i> ³			
<i>Base</i>				Resident	NEW	60,846.00	
Resident	16,965.00	17,514.00	3.2%	Nonresident	PROGRAM	70,848.00	
Nonresident	24,093.00	24,858.00	3.2%	SCHOOL OF MUSIC AND DANCE			
<i>Supervision</i>				<i>MA/Phd</i>			
Resident	18,264.00	18,867.00	3.3%	Resident	14,382.00	14,382.00	0.0%
Nonresident	25,365.00	26,184.00	3.2%	Nonresident	22,371.00	22,371.00	0.0%
<i>Clinical</i>				KNIGHT CAMPUS			
Resident	19,905.00	20,535.00	3.2%	<i>Industrial Internship Program</i> ⁴			
Nonresident	26,925.00	27,771.00	3.1%	Resident	18,900.00	19,440.00	2.9%
SCHOOL OF JOURNALISM AND COMMUNICATION				Nonresident	18,900.00	19,440.00	2.9%
<i>MA/Phd</i>				<i>Notes:</i>			
Resident	15,093.00	15,552.00	3.0%	(1) The cost of the Master's program in Finance is for four terms.			
Nonresident	24,435.00	25,164.00	3.0%	(2) The cost of the Executive MBA program is for six terms.			
<i>Strategic Communication</i>				(3) The cost of the Sports Product Management program is for six terms.			
Resident	16,011.00	16,983.00	6.1%	(4) Costs calculated at 12 credit hours.			
Nonresident	24,435.00	24,435.00	0.0%				
<i>Multimedia</i>							
Resident	16,011.00	16,983.00	6.1%				
Nonresident	24,435.00	24,435.00	0.0%				

HISTORY OF ART AND ARCHITECTURE DIFFERENTIAL GRADUATE TUITION INCREASE PROPOSAL

The Department of the History of Art and Architecture is requesting a differentiation of its graduate tuition rates from the current “College of Design Non-Studio” rate in effect across multiple disciplines within the College of Design beginning in the academic year 2018-19.

The department believes this differentiation is necessary in order to allow all disciplines within the College of Design to remain as competitive as possible in recruiting graduate students into their programs, and the existing tuition model has insufficient flexibility to allow for this. We recognize that tuition waivers to differentiate “real” cost to students across disciplines is not a guaranteed solution for recruiting students, because many prospective students base application decisions on listed tuition rates and their estimate of their ability to pay.

As one of the four free-standing academic units within the newly-reorganized College of Design, the Department of the History of Art and Architecture believes it will most effectively recruit graduate students if it is able to maintain a posted tuition rate comparable to our CAS Humanities graduate programs. Currently the Design Non-Studio rate is comparable to the CAS tuition rate, but we anticipate significant upward pressures on several non-studio programs within the College of Design that will result in disparities for our department or inequities for those other programs within two to three years.

Therefore, we would like to prospectively differentiate our tuition from the general Design Non-Studio rate and keep our tuition rate at the current level for both resident and non-resident students to ensure that we remain competitive in recruitment as we revitalize our PhD program in the current admissions cycle.

TUITION RATES

Current tuition rates for the 2017-18 academic year are as follows:

INSTITUTION	ANNUAL RESIDENT TUITION	ANNUAL NON-RESIDENT TUITION
University of Washington	\$14,751	\$26,301
UC Santa Barbara	\$13,569	\$28,671
University of Oregon	\$15,897	\$25,128
University of Oregon – CAS	\$14,526	\$25,515

We anticipate a total graduate student body of approximately 24 for AY 18-19, for which we have 39 allocated GE waivers. This results in more than 50% of our overall graduate tuition income being mitigated via waiver. We believe that forgoing this magnitude of potential tuition revenue will result in a meaningful investment in recruitment into our program, and would be more than offset by the addition of even a single paying master’s student beyond our historical admissions rates.

This judgment is based on the following analysis: a 3% increase in resident and non-resident tuition would mean a net increase in an annual graduate tuition of approximately \$7,300 across the entire graduate program. This estimate is based on historical proportions of resident and non-resident students, and an assumption that GE positions will be assigned proportionally—making this a high estimate, since 15 of our waivers are intended for the PhD program and will likely be apportioned almost universally to non-resident students.

SCHOOL OF ARCHITECTURE AND ENVIRONMENT

RESIDENT AND NON-RESIDENT BASED

GRADUATE TUITION INCREASE PROPOSAL SUPPLEMENTAL

As of July 1, 2017, the Architecture, Interior Architecture, Landscape Architecture and Historic Preservation programs are now all under The School of Architecture Environment (SAE). The intent of this proposal is two-fold:

The Department of Architecture (ARCH) is recommending a continuation of the phased tuition increase for graduate studio based disciplines that began in the 2016-17 academic year. Per the earlier proposal, ARCH is looking to close the gap between the resident and non-resident tuition of our masters in architecture programs and our closest regional public peers.

The School of Architecture and Environment is recommending reshaping the current tuition model to one base rate across all SAE programs with additional program costs based on the demand of the studios in the program.

SAE is also recommending the continuation of both the tuition guarantee implemented in 2016-17 as well as a continuation of the practice of providing additional student and departmental discretionary spending to the school for the duration of the phased tuition increase.

TUITION GUARANTEE

Per the plan that was approved last year, we implemented a tuition guarantee that shields currently enrolled students who complete their degree on time from tuition increases in their second and third years of study. SAE believes it is essential this practice continue during the period of time it takes to close the ARCH tuition gap.

DEPARTMENTAL RETURN

In accordance with the original plan, SAE also intends to continue the practice of applying ¼ of the tuition increase cash flows directly back to the school in a combination of student support and additional school discretionary spending in order to ensure that the students paying the additional tuition directly benefit from the increase.

TUITION RATES

Comparator current tuition rates for the 2017-18 academic year are as follows:

ARCH/IARCH	Res	Res Fees	Total	Non-Res	Non Res Fees	Total
UW	16,369	1,571	17,940	34,291	2,309	36,600
Berkeley	5,751	6,961	25,424	5,751	13,083	37,669
Landscape	Res	Res Fees	Total	Non-Res	Non Res Fees	Total
UW	15,475	1,544	17,019	27,419	2,059	29,478
Berkeley	5,751	6,961	25,424	5,751	13,083	37,669
Historic Preservation	Res	Fees	Total	Non-Res	Non-Res Fees	Total
Utah	23,444		23,444	40,686		40,686
Colorado - Denver	11,006		11,006	28,212		28,212
Minnesota	18,840		18,840	27,720		27,720

School of Architecture and Environment tuition rates for 2017-18 are as follows:

SAE Current	Resident	Non-Resident
College of Design - studio	17,970	29,655
College of Design - non studio	15,897	25,128

School of Architecture & Environment new tuition model:

Proposed Restructure	Resident	Non-Resident	Total Res	Total Non-Res
SAE Base	14,775	28,475		
Architecture program costs	5,500	5,500	20,275	33,975
Landscape program costs	1,500	1,500	16,275	29,975
Historic Preservation program costs	500	500	15,275	28,975

Non-Resident:

For ARCH, as was expected, even with the 10% increase in tuition implemented last year, the price is still on average at a 25% discount from regional public peers. SAE is recommending an overall increase of 14.6% for tuition (\$ 4,320 increase).

For Landscape Architecture, the increase is moderate at 1.1%, which is in alignment with UW and 20% less than Berkeley.

For Historic Preservation, the increase is 15.3%, making the price in alignment with regional public peers.

Resident Tuition:

Additionally, as costs continue to rise in accordance with the university's salary and benefits expense obligations, SAE believes it is appropriate for resident tuition to reflect those increases.

For ARCH an 12.9% increase (\$2,305 annual) on incoming tuition.

For Landscape Architecture a decrease of 9.4% to be competitive with UW.

For Historic Preservation a decrease of 3.8%.

STUDIO BASED GRADUATE TUITION CHANGE PROPOSAL for AY18-19

The School of Art + Design has two graduate programs – the long-standing Masters of Fine Arts (MFA) program in the Department of Art and the recently launched Master of Science in Sports Product Design (SPD) in the Department of Product Design. We are proposing changes to the graduate tuition structure for each program.

Masters of Fine Arts, Art

The MFA is a three year studio based degree program, the terminal degree in the field. Students in this graduate program are drawn from across the country and internationally, and the acceptance rate is quite low; typically only 5-10% of the applicants are admitted. To be competitive amongst comparator institutions nationally, we offer a significant level of GE support to all students.

For this degree program, we are proposing a decrease in graduate tuition, resetting the tuition for all to the current in-state tuition level, \$17,970. For the minority of terms when the students have to pay tuition, this lower tier of tuition will make the degree more affordable and competitive as we seek to recruit the top students.

Masters of Science, Sports Product Design

The Masters in Sports Product Design offers a unique curriculum within the US. Focused on a global, growing creative industry in sports apparel, footwear and equipment, the closest comparators are Loughborough University and Nanyang Technology University (UK, Singapore). Professional engagement with international design practices and trends is critical preparation for students entering the field. Attending international and national design conferences, competitions and exhibitions are considered important learning experiences for students in this field.

The School of Art + Design is proposing a significant increase in our resident and non-resident studio based graduate tuition for our two-year master of Science (MS) program in Sports Product Design (SPD). Our primary intention is to address student support for international research exchanges. We propose a increase to our base tuition equal for resident and non-residents at the current non-resident rate of \$29,655. We are also proposing a an annual add-on fee of \$4,750 to allow all students to participate in opportunities that will enhance their educational experience, as well as promote professional competencies and connections. This fee schedule is presented in the SECURED BUDGET section below.

In reviewing our graduate tuition structure, we have compared our present tuition to several other competitive AAU institutions and international institutions who are recruiting from the same pool of prospective students as our SPD program. Our proposed base increase, for both resident and non-resident students, compares favorably to non-resident tuition at the closest comparative program and is shy, by comparison, to our discipline-specific peers. None of these comparators offer a graduate degree in sports product design, but they are the institutions and programs that the faculty and current students understand to be our closest competitors.

INSTITUTION	ANNUAL RESIDENT TUITION	ANNUAL NON-RESIDENT TUITION
University of Washington Graduate Tier 1	\$16,272	\$28,320
University of Oregon	\$17,970	\$29,655
Nanyang Technology University		\$28,200 USD
Loughborough University		\$28,200 USD
London College of Fashion		\$32,500 USD
Stanford Design Impact		\$33,930
Art Center College of Design		\$43,762
MIT		\$49,580

PROCESS

The proposed tuition increase comes after giving careful consideration to both the financial and academic implications of making an increase of this magnitude. In order to ensure we had appropriately considered and addressed all relevant viewpoints, we engaged faculty, students, and administrators in the decision making process along the way. In total, these meetings consisted of:

- Multiple meetings were held with department and school heads, the Director of the SPD Program and the budget operations manager to assess the need, feasibility and process.
- Open discussions with faculty during standard Product Design department meetings were included in the process, offering an opportunity for faculty to express support and/or concerns for the proposed increase.
- A group meeting held with 6 current first year students was conducted by the Product Design Department Head, SPD Director and budget operations manager. The meeting focused on balancing the need for additional resources in order to maintain a competitive program with concerns regarding increased tuition and debt load. There was unanimous consent by all students to pricing competitive with other internationally rigorous programs. The pricing was suggested by the student body. All agreed to move forward with a consistent tuition for resident and non-resident even though some current students pay resident prices.

FACULTY CONCERNS

The proposed tuition increases have been discussed with faculty. The vast majority of faculty acknowledge the budgetary pressures we are under, and the necessity to address those pressures through tuition increases. Beyond that, faculty support the proposed increase and view it as a mechanism for providing both a competitive program in terms of pricing and opportunities that will enhance the students' experience and future opportunities.

STUDENT CONCERNS

As our proposal includes a tuition guarantee for current students, current students will not be affected by the proposed increases. Nonetheless, students were engaged in a discussion regarding the tuition increase. All students present at the forum were in agreement that an increase was necessary in order to provide the safety, maintenance of equipment and international research opportunities they deem important and necessary.

ADMINISTRATIVE RECOMMENDATIONS

The faculty and student meetings verified that there is a general consensus that our programs need additional monetary support in order to remain competitive. Given our current budgetary position, we strongly feel that these tuition increases are absolutely necessary. Accordingly, we believe it is important to incorporate two stipulations to the increase: tuition guarantee and a secured budget for specific opportunities set forth in the fee schedule.

TUITION GUARANTEE

As these increases represent a substantial increase over our current tuition, we propose implementing a tuition guarantee, shielding this year’s first year cohort of resident students from the tuition increase for the next academic year. The add-on fee will be assessed to all current and incoming students to ensure that both cohorts are able to access the enhanced learning experiences.

SECURED BUDGET

In order to ensure that the students paying the additional tuition directly benefit from the increase, we propose that the \$4,750 in annual fees will flow directly back to the department as a secured budget to be used for the add-ons contained in the research fee schedule presented below. Figures below represent the full cost over the course of the two year program.

Research Opportunity	COST
International sports product research and design exhibition (i.e.: ISPO in Germany, ISST in Singapore)	\$2,500
Domestic sports product research and design exhibition (i.e.: IDSA or IITA)	\$1,500
CAPSTONE funding	\$1,500
Competition entry fees	\$1,000
Lab fees for safety technician, maintenance and upkeep of equipment	\$2,500
Visiting researchers and lecturers	\$300
Industry orientation fees	\$200
Total	\$9,500

It was proposed by the students that the research fees would benefit the student by providing true financial expectations. They would prefer tuition inclusive of these fees so that loans, scholarships and personal budgeting will account for these and guarantee their ability to attend research conferences and exhibitions and have funds to produce production-ready projects. Including these research fees as part of the tuition provides a complete financial picture of their graduate education and allows them to prepare for and experience opportunities that impact their futures. Inclusive tuition also provides equivalent experiences to all students without creating undue hardship or elimination from possibilities as opportunities arise.

SCHOOL OF PLANNING, PUBLIC POLICY AND MANAGEMENT

DIFFERENTIAL GRADUATE TUITION INCREASE PROPOSAL

The School of Planning, Public Policy and Management (PPPM) is requesting a differentiation of its graduate tuition rates from the current "College of Design Non-Studio" rate in effect across multiple disciplines within the College of Design beginning in the academic year 2018-19.

The school believes this differentiation is necessary in order to allow all disciplines within the College of Design to remain as competitive as possible in recruiting graduate students into their programs, and the existing tuition model has insufficient flexibility to allow for this. We recognize that tuition waivers to differentiate "real" cost to students across disciplines is not a guaranteed solution for recruiting students, because many prospective students base application decisions on listed tuition rates and their estimate of their ability to pay.

As one of the four free-standing academic units within the newly-reorganized College of Design, PPPM is subject to market forces around its three diverse programmatic offerings that other programs in the College do not experience. Specifically, we see significant differentiation in the tuition rates of programs across the country offering Masters in Public Administration (or Public Affairs) degrees, versus planning-based degrees, with no relevance to other College of Design programs currently covered by the Design Non-Studio tuition rate. This differentiation is especially pressing for us in light of our current development of a PhD program proposal.

Therefore, we would like to prospectively differentiate our tuition from the general Design Non-Studio rate to ensure that we are able to respond to market pressures and opportunities going forward, and to increment both resident and non-resident tuition by 3% in order to keep pace with our contractually-obligated personnel cost increases.

TUITION RATES

Current tuition rates for the 2017-18 academic year are as follows:

INSTITUTION	ANNUAL RESIDENT TUITION	ANNUAL NON-RESIDENT TUITION
Portland State University	\$14,400	\$21,780
Oregon State University	\$14,061	\$24,483
University of Washington	\$22,554	\$39,590
University of Oregon	\$15,897	\$25,128

This increase of 3% would result in AY 18-19 resident tuition of \$16,374 and non-resident tuition of \$25,882. This continues to place us on the high end of our local competitors for quality graduate students, but well below the market potential for specific degrees within our offerings equivalent to regional peers like the University of Washington (Master of Public Affairs). If we are granted a differential tuition rate, we will conduct a rigorous review of our recruitment during the current and upcoming academic year in order to establish the proper total program cost appropriate to our degree offerings to be updated for AY 19-20, when we anticipate our PhD program to be in operation.

2018-19 Tuition Proposal Requirements

All tuition and fee proposals submitted to the *Tuition and Fee Advisory Board* must include the following components:

1. *Tuition Increase or Differential Tuition.*

Required

Please calculate the increase:

J-School Strategic Communications — Academic Year Graduate Differential Tuition Rates

		Resident	Nonresident		
		<i>Additional Front Load:</i>			
		\$0	\$0		
		<i>Percentage Increase in the per Credit Rate:</i>			
		6%	0%		

<i>Credits</i>	2017-18 Tuition		Proposed 2018-19 Tuition		Pct Increase	
	Resident	Nonresident	Resident	Nonresident	Resident	Nonresident
1	\$593	\$905	\$629	\$905	6.1%	0.0%
2	\$1,186	\$1,810	\$1,258	\$1,810	6.1%	0.0%
3	\$1,779	\$2,715	\$1,887	\$2,715	6.1%	0.0%
4	\$2,372	\$3,620	\$2,516	\$3,620	6.1%	0.0%
5	\$2,965	\$4,525	\$3,145	\$4,525	6.1%	0.0%
6	\$3,558	\$5,430	\$3,774	\$5,430	6.1%	0.0%
7	\$4,151	\$6,335	\$4,403	\$6,335	6.1%	0.0%
8	\$4,744	\$7,240	\$5,032	\$7,240	6.1%	0.0%
9	\$5,337	\$8,145	\$5,661	\$8,145	6.1%	0.0%
10	\$5,337	\$8,145	\$5,661	\$8,145	6.1%	0.0%
11	\$5,337	\$8,145	\$5,661	\$8,145	6.1%	0.0%
12	\$5,337	\$8,145	\$5,661	\$8,145	6.1%	0.0%
13	\$5,337	\$8,145	\$5,661	\$8,145	6.1%	0.0%
14	\$5,337	\$8,145	\$5,661	\$8,145	6.1%	0.0%
15	\$5,337	\$8,145	\$5,661	\$8,145	6.1%	0.0%
16	\$5,337	\$8,145	\$5,661	\$8,145	6.1%	0.0%
17	\$5,930	\$9,050	\$6,290	\$9,050	6.1%	0.0%
18	\$6,523	\$9,955	\$6,919	\$9,955	6.1%	0.0%
<i>Each Add'l Credit</i>	\$593	\$905	\$629	\$905	6.1%	0.0%

Current Front Load	\$0	\$0	New Front Load	\$0	\$0

2. Student Involvement. Affected students will be advised through their student organizations of all planned tuition and fee initiatives before proposals are submitted to the *Tuition and Fee Review Board* . The applicable Vice-President or Dean is responsible for including a description of the student consultation process and outcome, reflecting support and/or objections. The requirement applies to all proposals except those exempted by prior agreement or where an alternative process exists. **Required**

Please describe the consultation process:

The SOJC Graduate Affairs Committee (GAC) had a meeting to discuss our proposal where President of Journalism and Communication Graduate Student Association (JCGSA), as a GAC member, participated in the discussion and decision-making process. After the meeting, the GAC sent out an email survey to our current students to solicit feedback on the proposal. We received some constructive feedback that wanted to assure the increased tuition is used to maintain high quality education while the proposal is being supportive due to rising costs.

3. Peer Analysis . For other program-specific initiatives, indicate where the proposed tuition or fee increase will put the institution in comparison with similar programs in the tuition peer group and/or typical competitors for such programs. **Required**

Please provide comparisons:

Our professional master's programs are well below the average cost of similar programs at competitor institutions. The table below lists our current tuition costs in comparison with a few of our competitors; it's clear that even with a 6% increase in resident rates, we will still be priced quite competitively. The SOJC is evaluating a multi-year plan to bring these tuitions in line.

4. Cost of Instruction . If your are asking for more than a 3% increase, please provide an explanation for why this necessary. **Required**

Please provide explanation:

For our Portland-based professional programs, we are proposing a 6% increase for residents for several reasons: 1) We did not increase tuition at all last year; 2) We are planning to narrow the gap between our resident and non-resident rates in order to help with recruitment of out-of-state students; 3) Our pricing is already below many of our competitors, some of whom charge the same tuition for residents and non-residents. Note: we plan to provide continuing students with a 3% tuition discount, giving them an effective 3% increase for 2018-19.

5. Expected Resulting Revenue . Provide estimates for the first year of the program, based on increase over current rates; if it is a phased multi-year initiative, make a projection over the life of the program, cumulating prior year increases. **Optional**

Please provide estimates:

Additional revenue could be between \$10,000 to \$18,000 in the first year (given the discount to continuing students). This will vary based on resident and non-resident recruitment as well as the number of credits taken per term.

Strategic Communication Peer Programs

School	Program	In State	Out of State	Difference
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SOIC	Strategic Communication	\$36,174	\$53,022	\$16,848
University of Southern California (private)	Masters of Communication Management	\$115,200	\$115,200	0
Columbia University	Executive Masters in Business Strategy & Decision Making	\$72,648	\$72,648	0
DePaul University	Communications Studies	\$43,236	\$84,528	\$41,292
Average of 4 peer programs		\$76,131	\$86,454	\$10,323

2018-19 Tuition Proposal Requirements

All tuition and fee proposals submitted to the *Tuition and Fee Advisory Board* must include the following components:

1. *Tuition Increase or Differential Tuition.*

Required

Please calculate the increase:

J-School Multimedia — Academic Year Graduate Differential Tuition Rates

	Resident	Nonresident
Additional Front Load:	\$0	\$0
Percentage Increase in the per Credit Rate:	6%	0%

Credits	2017-18 Tuition		Proposed 2018-19 Tuition		Pct Increase	
	Resident	Nonresident	Resident	Nonresident	Resident	Nonresident
1	\$593	\$905	\$629	\$905	6.1%	0.0%
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16	\$5,337	\$8,145	\$5,661	\$8,145	6.1%	0.0%
17	\$5,930	\$9,050	\$6,290	\$9,050	6.1%	0.0%
18	\$6,523	\$9,955	\$6,919	\$9,955	6.1%	0.0%
Each Add'l Credit	\$593	\$905	\$629	\$905	6.1%	0.0%

Current Front Load	\$0	\$0	New Front Load	\$0	\$0

2. Student Involvement. Affected students will be advised through their student organizations of all planned tuition and fee initiatives before proposals are submitted to the *Tuition and Fee Review Board* . The applicable Vice-President or Dean is responsible for including a description of the student consultation process and outcome, reflecting support and/or objections. The requirement applies to all proposals except those exempted by prior agreement or where an alternative process exists. **Required**

Please describe the consultation process:

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3. Peer Analysis . For other program-specific initiatives, indicate where the proposed tuition or fee increase will put the institution in comparison with similar programs in the tuition peer group and/or typical competitors for such programs. **Required**

Please provide comparisons:

Our professional master's programs are well below the average cost of similar programs at competitor institutions. The table below lists our current tuition costs in comparison with a few of our competitors; it's clear that even with a 6% increase in resident rates, we will still be priced quite competitively.

4. Cost of Instruction . If your are asking for more than a 3% increase, please provide an explanation for why this necessary. **Required**

Please provide explanation:

For our Portland-based professional programs, we are proposing a 6% increase for residents for several reasons: 1) We did not increase tuition at all last year; 2) We are planning to gradually narrow the gap between our resident and non-resident rates in order to help with recruitment of out-of-state students; 3) Our pricing is already below many of our competitors, some of whom charge the same tuition for residents and non-residents. Note: we plan to provide continuing students with a 3% tuition discount, giving them an effective 3% increase for 2018-19.

5. Expected Resulting Revenue . Provide estimates for the first year of the program, based on increase over current rates; if it is a phased multi-year initiative, make a projection over the life of the program, cumulating prior year increases. **Optional**

Please provide estimates:

Additional revenue could be between \$10,000 to \$18,000 in the first year (given the discount to continuing students). This will vary based on resident and non-resident recruitment as well as the number of credits taken per term.

Multimedia Journalism Peer Programs

School	Program	In-State	Out-of-State	Difference
		\$25,010	\$27,620	\$11,610
Syracuse	Broadcast & Digital Journalism	\$60,000	\$60,000	0
University of Washington	Masters in Communication	\$35,158	\$61,256	\$26,098
Chapman University (private)	Master's in Documentary Filmmaking	\$83,424	\$83,424	0
Johns Hopkins University	Masters of Arts in Communication w/a concentration in Digital Communication	\$40,070	\$40,070	0
University of California Berkeley	Master in Journalism	\$22,404	\$22,404	0
Arizona State	Master of Mass Communication	\$51,228	\$92,520	\$41,292
University of Texas - Austin				
Average of 6 peer programs		\$48,714	\$59,946	\$11,232