Memorandum

Date: December 29th, 2021

To: J.P. Monroe, Director, Institutional Research

From: Susan Sokolowski PhD, Director + Professor Sports Product Design

Cc: Jamie Moffitt JD, Vice President for Finance + Administration
        Chris Krabiel MBA, Associate Dean Finance + Operations
        Joe Coleman, Business Operations Manager
        Laura Vandenburg DVM, Associate Dean College of Design, Director Art + Design, Professor Art
        Trygve Faste MFA, Department Head + Associate Professor Product Design

Subject: Sports Product Design MS program tuition amendment

The Sports Product Design (SPD) MS program located on the University of Oregon Portland campus is seeking to amend their tuition model to a flat fee structure. The attachment labelled "Tuition and Fee Proposal 2022-23_SPD_122921.xlsx" outlines the proposed fee structure.

Previously in 2018, the SPD tuition model was updated to provide student support for international research exchanges, professional engagements, design competitions, along with tuition guarantee. It was also the understanding at that time, the model was set-up like the Sports Product Management (SPM) program which has a flat fee. This summer we learned the SPD tuition model was not updated as such.

The flat fee model (along with a tuition guarantee) is how the SPD program is marketed and communicated to all applicants and incoming students, so it is important to correct the issue at hand. SPD is a full time MS program, with a prescribed course load and no part time students. As applicants and students already believe the program has a flat fee with tuition guarantee, there is no expectation of negative impact on students with the amendment. With approval, the amended SPD tuition model would go into effect for Fall 2022, for new students.

Please reach out for any questions and thanks very much for your time.

Attachment:
Tuition and Fee Proposal 2022-23_SPD_122921.xlsx

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